



MIS holds a special place in our hearts.

**Hearts that beat steady to the
footsteps of our students.**

**Hearts that are filled with
the special traditions at MIS.**

**Hearts that honor the
red, white and blue.**

**What better way to show
your love for MIS
than with a gift from the heart?**

**Mary Immaculate Catholic School
Annual Giving Campaign**

WHAT IS THE MIS ANNUAL GIVING CAMPAIGN?

The MIS Annual Giving Campaign is our yearly drive to cover the gap between tuition and the actual cost to educate a student for the year. The gap is filled for us by proceeds from the Annual Giving Campaign, the MIS Endowment, parish subsidies, SCRIP, Magazine Sales and PTC contribution (the majority of which is from the Heart of Gold Auction.)

Why Should I Give?

Your 100% tax deductible donation impacts each and every student at MIS. In addition, participation from all school families improves our ability to secure grants from outside foundations.

Your contribution will help attract and retain talented teachers, reduce the amount of tuition increases for next year, expand services and programs for our students, and provide funds needed for school enhancements and operational costs of the school.

How Much Should I Give?

Everyone's pledge is critical to the success of the campaign, no matter what the amount. We ask that everyone prayerfully consider the amount of your donation to the Annual Giving Campaign.

All monies in excess of our budgeted operational needs this year will go towards the remodeling of the Art Room into a dual purpose Science Lab/Art Room.





WHAT ARE OUR GOALS?

100% participation

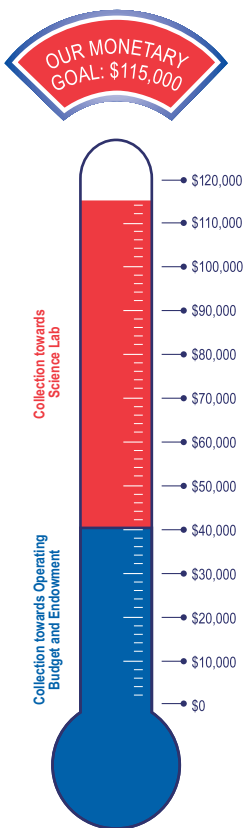
Last year MIS had the best ever participation in our annual campaign, 93%! We hope to reach 100% this year. We look to the entire community for help in achieving our financial goals and our participation goals – parents, faculty, staff, parishioners and alumni.

\$115,000 in pledges

We ask that everyone prayerfully consider the amount of your donation to the MISAGC. This year, all monies in excess of our budgeted operational needs will go towards the remodeling of the Art Room into a dual purpose Science Lab and Art Room.

Completion of the Campaign in 6 weeks

Your requests from past parent surveys have not gone unheeded...we are condensing our development and fundraising efforts into shorter timeframes. Therefore, this campaign will run for only six weeks. Please consider making your pledge before we leave for the Thanksgiving break.



Greetings to our MIS families!

Beginning this year, the Vision Annual Giving Campaign becomes the Mary Immaculate School Annual Giving Campaign. As in previous years, the campaign will cover two components: bridging the tuition gap and funding an endowment. However, there will no longer be a 50/50 split.

With the new program, 10% of contributions will feed into the MIS Endowment Fund (not to exceed \$10,000); while 90% will be used to bridge the gap of what we charge in tuition and what it actually costs to educate your child, as well as fund school enhancements. These discretionary funds will be directed by recommendations by the School Advisory Council, and by Fr. Michael and Mr. Krause.

The MIS Annual Giving Campaign will help school families that have a difficult time paying through budgeted tuition assistance relief, plus will help all school families by narrowing the gap between tuition rates and costs to educate. This year, the cost to educate your child is \$6077, and the tuition gap is \$1048 per student.

Your donation to the MIS Annual Giving Campaign will affect your children immediately. This new program will allow extra funds towards school enhancements so that we do not need to borrow for these items. All extra funds raised through our MIS Annual Giving Campaign this year will go towards the Science Lab. In the past, we have borrowed from the endowment to fund things such as the building of the gymnasium.

Last year, our school had a participation rate of 93% in our Annual Giving Campaign! Our hope is that we have the full 100% participation this year and exceed our budget expectations so that the reality of a Science Lab comes as quickly as possible.

If you have any comments or questions, please do not hesitate to contact us. With your help, we can reach our 2011 MIS Annual Giving Campaign goals!

Thank you for your support!

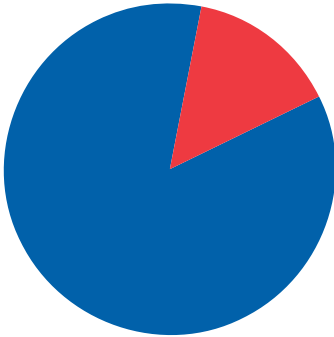
Matthew J. Krause
Principal

Holly Kerr
Director of Development

2011-2012 SCHOOL BUDGET

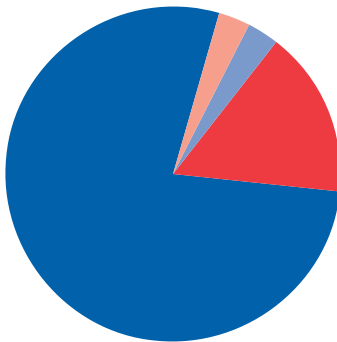
Total = \$3,785,080.41

Income



- 85% Tuition and Fees
- 15% Gap

Expenses



- 78% Personnel
- 16% Maintenance/Insurance/Utilities
- 3% Textbooks
- 3% Printing/Communications/Misc.



Mary Immaculate Catholic School
14032 Dennis Lane
Farmers Branch, TX. 75234
972-243-7105
www.mischool.org

Name _____

Address _____

City _____ State _____ Zip _____

Home/Cell/Wk Phone _____

Email _____

Please check all that apply:

- Current MIS Parent Current MIS Grandparent
 Alumnus, Class of _____ Faculty/Staff
 Alumni Parent (Please list children and class years) _____

 Other _____

SHOW YOUR  AND MAKE A GIFT TO MIS

Count on my tax deductible support for MIS for the year 20_____ to be fulfilled by the last day of the school year.

Total Gift Pledged \$_____ Amount Paid Now \$_____

Payment: Pay online at www.mischool.org/pages/Annual_Giving
 Check Enclosed Visa MasterCard Discover

Note that the school must pay a processing fee on credit cards.

Please make checks payable to Mary Immaculate School.

Credit Card Acct #

Expiration Date

Signature

My credit card should be billed: Monthly Quarterly Yearly

My company, _____, will match my gift.

Phone # _____ Website _____

I am interested in receiving information about bequests/wills.

In lieu of a monetary gift at this time, I pledge this gift of prayer:

Once a week, I will pray a special prayer intention for MIS by
 ___ attending an extra mass ___ praying the rosary
 ___ attending Adoration.

**Mary Immaculate School
Annual Giving Campaign**

www.mischool.org • 972-243-7105